

cfaed Seminar Series

DATE: September 19, 2019
TIME: 15:00 PM – 16:00 PM
LOC: Lecture hall CHE 091/H (ground floor)
CHE building (Chemie-Neubau), Bergstr. 66
01069 Dresden

GUEST SPEAKER:

Dr. Jos Lenders

Deputy Editor of *Advanced Materials*, *Advanced Functional Materials*,
and *Advanced Optical Materials*



TITLE:

“Publishing advanced materials science with Wiley under the Projekt DEAL “Publish & Read” agreement – How to maximize your success!”

ABSTRACT:

Materials science is a multidisciplinary field of research with many different scientists and engineers having various backgrounds active in it. The literature landscape consequently is populated currently by a wide range of journals which greatly differ in purpose, scope, quality, and readership.

Jos Lenders, Deputy Editor of *Advanced Materials*, *Advanced Functional Materials*, and *Advanced Optical Materials*, will track some of the most important developments and trends in the research field and the *Advanced* journals program. *Advanced Materials* reached an Impact Factor of 25.809 and received over 8,300 submissions last year – and *Advanced Functional Materials* over 9,200. Only around 15% of all those papers made it to publication in the journal, and this rate is similar for all other *Advanced* journals. So, what do editors do to select the very best papers, and what can authors do to optimize their chances of having their manuscripts accepted?

Jos hopes to provide some insights into these topics. Key aspects are: structuring one’s research work well and assembling a convincing manuscript, understanding the decision processes in editorial offices, choosing an appropriate journal and knowing what to put in the cover letter, and which things to avoid. The talk will also cover the reasoning behind editorial workflows and the peer-review process, publishing ethics and best practices for authors and reviewers, and possibilities for open access. **In addition, Jos will include an update on [Projekt DEAL](#), the “Publish & Read” agreement between Wiley and a consortium of over 700 German universities and research institutes,**

allowing scientists from those organizations to have access to and publish Open Access in all of Wiley's journals. Anybody who is enthused about where the field of advanced materials and its top-level publication will go next is more than welcome to join the seminar and discussion.

BIOGRAPHY:

Dr. Jos Lenders is Deputy Editor of *Advanced Materials*, *Advanced Functional Materials*, and *Advanced Optical Materials*, and also edits *Advanced Therapeutics*. He studied chemical engineering with a minor in biomedical engineering and a master in polymers and composites at Eindhoven University of Technology, in the Netherlands. There he obtained his BSc, MSc, and PhD, the latter in the area of bioinspired materials synthesis and electron microscopy. He joined Wiley in 2015.